

CHIMERA

**Creative Holism to Improve Management and
Entrepreneurial Role models and Approaches**

526297-LLP-1-2012-1-IT-LEONARDO-LMP

CHIMERA Project - 526297-LLP-1-2012-1-IT-LEONARDO-LMP

COMPANY NAME:

1. Are the introduction of new ideas encouraged in the company where you work?

Strongly Disagree

Disagree

Neutral

Agree

Strongly Agree

☐☐☐☐☐

2. If yes: how?

(multiple selection may be made)

- ☐ by internal team meetings
- ☐ by enhancing internal skills through trainings
- ☐ by external consultants
- ☐ by stimulating competition among employees
- ☐ other:

3. How many new ideas have you had for new products or services?

None ☐proceed to question 4.

less than 2 ☐ less than 5 ☐ less than 10 ☐ more than 10 ☐proceed to questions 3.1., 3.2 and 3.3.

3.1. What is the percentage of new ideas that have been translated and developed into a new product or service?

Less than 20%

20% - 40%

40% - 60%

60% - 80%

80% - 100%

☐☐☐☐☐

3.2. Please distribute percentage scores (total of 100%) across new ideas depending on who from below has implemented them (multiple selection may be made)

	Less than 20%	20% - 40%	40% - 60%	60% - 80%	80% - 100%
management	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
employees	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
external consultants	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
cooperation partner	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other (please specify):	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

3.3. Describe the most relevant new product or service you have implemented. Please explain when this was done and by which means.

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4. In the last year how many new ideas have been translated into a new process? (improvement in production or organizational system for example by the introduction of new technologies etc)

None ☐proceed to question 5.

less than 2 ☐ less than 5 ☐ less than 10 ☐ more than 10 ☐proceed to questions 4.1., 4.2.. and 4.3.

4.1. What is the percentage of new ideas that have been translated and developed into a new process?

Less than 20%	20% - 40%	40% - 60%	60% - 80%	80% - 100%
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

4.2. Please distribute percentage scores (total of 100%) across new ideas depending on who from below has implemented them (multiple selection may be made)

	Less than 20%	20% - 40%	40% - 60%	60% - 80%	80% - 100%
management	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
employees	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
external consultants	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
cooperation partner	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other (please specify):	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

4.3 Describe the most relevant new process have been implemented. Please explain when this was done and by which means.

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5. In the company where you work the attitude towards risk in exploring new opportunities is:

Very Low	Low	Medium	High	Very High
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

6. How challenged, emotionally involved and committed are employees to the work?

Not at all	Slightly	Average	Very	Very much
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

7. How free is staff to decide how to perform their job?

Not at all	Slightly	Average	Very	Very much
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

8. Do employees have time to think things through before having to act?

Not at all	Slightly	Average	Very	Very much
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

9. To what extent does the company encourage the following

	Not at all 1	2	3	4	Very much 5
Set overall goals	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Not at all 1	2	3	4	Very much 5
Group work	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Not at all 1	2	3	4	Very much 5
Interpersonal skills	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Not at all 1	2	3	4	Very much 5
Willing to help each other	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Not at all 1	2	3	4	Very much 5
The feeling of trust among people you work with	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

10. Are the employees critical and sceptical when they have to implement a new idea?

Not at all	Slightly	Average	Very	Very much
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. Can you feel destructive competition in you company?

Not at all	Slightly	Average	Very	Very much
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

12. Do you feel that work in your enterprise is productive?

Not at all	Slightly	Average	Very	Very much
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

13. Please indicate how much you agree or disagree with the following

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
My supervisor encourages me to be creative	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I have the resources I need to do my job.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My organization's politics makes it difficult to be creative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
It is difficult to be creative with the work deadlines I have.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Thank you for your time!