

HOW TO INSPIRE

ENTREPRENEURSHIP

**Findings from the Enspire EU project:
How to improve opportunities for
disadvantaged entrepreneurs**



Thursday 29th November 2012

Time: 09:00 – 16:30

Venue: Environmental Information Centre of Larnaca Mountainous Areas
35 Agiou Louca, PC: 7731, Skarinou, Larnaca, Cyprus

Agenda

09:00 Coffee and registration of participants

09:30 **Welcome** by *President of Anetel, Mr. Louis Koumenides and Director of Anetel Mr. Michalis Zanos*

09:40 **Enspire EU: Presentation of the project and key findings during the project lifetime**
Why the potential of people in disadvantaged communities shouldn't be ignored
How can regions learn from each other, and implement an entrepreneurship policy that encourages activities that are both cost effective and socially equitable?
Presentation by Project Manager Allan Nordby Ottesen

10:10 **Youth Entrepreneurship: meeting the key policy challenges in Europe**
Dr. Anastasios Vassiliadis, Lecture at the University of Aegean, President of the Institute of Entrepreneurship Development

10:45 Coffee Break

11:15 **How can your local, regional or national authority take advantage of adapting a better entrepreneurship policy – policy recommendations and policy impacts**
Ilze Ciganska, Interreg IVC, Information Point North
Enspire EU Policy recommendations: *Linn Bertsson, Halland Region, Sweden*

11:45 **Group Discussion: Entrepreneurship policy or policies that encourage entrepreneurship?**
How can you capitalise on ENSPIRE EU's best practice initiatives and policy recommendations?

12:45 **Summary from round table discussion:**
Moderator *Jonas Groes, CEO South Denmark European Office*

13:00 **Lunch & Networking**

14:00 **Road Map for Venturing**
Start-ups, Constrains Support Mechanisms, Why is it essential to open up schemes for disadvantage, under-privileged aspiring entrepreneurs.
Professor Panikkos Poutziouris, Head of Scholl of International and Business Management, University of Lancashire


14:15 **How has an entrepreneurship policy for people in disadvantaged communities been implemented in Cyprus' national policy?**
Highlighting results and future challenges
Stavriana Kofteros, Director of Diogenes Business Incubator, University of Cyprus.



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- 14:45 **The Enspire EU toolkit: Examples of best practice initiatives that encourage people in disadvantaged communities to become entrepreneurs, and how the initiatives could be transferred between regions of the EU**
Why should we consider transferring initiatives from one region to another?
How can initiatives be transferred?
Members of Enspire EU share experiences from study visits and pilot activities
Pia S. Nielsen, Vejle Business Development Agency; The Enspire EU Toolkit
Ioana Dragos, North West Romania Development Agency; The Enspire EU Toolkit
Barbora Szolonyova, Zlin Region (Czech Republic), Example of a Pilot Action
Helena Czenkel, Kranj Region (Slovenia), Example of a Pilot Action
- 15:15 **Group Discussion: “Is your organisation able to transfer a best practice initiative?”**
How will you capitalise on ENSPIRE EU’s project research?
- 16:00 **Presentation of group discussion and continuation of Enspire EU network next year**
Moderator Jonas Groes, CEO South Denmark European Office
Closing statement; *Allan Nordby Ottesen, Project Manager*
- 16:30 **End of the conference**

For registration please send e-mail to:

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