

LEARNWELL OY

LANGUAGE TRAINING AND TRANSLATIONS

Learnwell Oy

COMPANY PRESENTATION

Objectives for Learnwell

- To provide high quality language lessons and translations for corporations in Helsinki
- To provide teachers around the world with new tools and teaching material free of charge (e.g. www.scribd.com and www.vardsvenska.fi and www.thelanguagemenu.com)
- To participate in international projects to widen our network of partners and knowledge within ICT



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Type of partner institutions:

- Internationally: High schools, private language schools, government-run educational centers, communication companies and consulting companies
- Domestically: Cultural funds, the weekly English newspaper, SME's in different areas



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Strengths and weaknesses

Strengths:

- Years of experience in material creation, publishing books, printed material, e-learning and designing tools to create material with
- The ability to work with a lot of different computer programs, used to working independently and remotely
- A very good relationship with The Swedish Cultural Fund who supports all the projects we wish to do in Swedish

Weaknesses:

- A very small full-time "core personnel", we outsource a lot of our tasks, small office premises

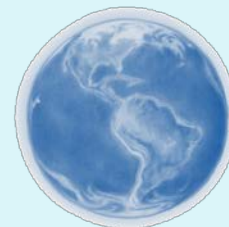


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Opportunities:

- Dissemination opportunities: 19,000+ followers on scribd.com, 18,000 users of The Language Menu website of teachers globally
- An extensive network of partners within the EU
- A very competent group of IT personnel who work with websites, application programming, mobile phone applications, algorithms, graphic design etc



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Language Training

- High-quality, effective and multifaceted language training programs in 18 different languages
- Private lessons
- Group lessons
- Corporate language training
- Course planning, execution and reporting
- Intensive cross-cultural awareness courses
- Experienced, inspiring teachers



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Corporate Language Training

- Tailor-made language training courses for corporate needs
- Language testing & a written report
- Brief monthly attendance report
- Flexible schedules
- Open contracts
- Post-course analysis and feedback



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Translation and Interpreting Services

- Native speakers and trained professionals, more than 40 languages
- Document translation: translation, proofreading, language QA, legal certification
- Interpreting: conference, ad-hoc meeting, discussion over the phone
- Multimedia: subtitles, dubbing, voiceover, presentations
- Website and software localization: localization, documentation



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Site for Teachers

- Created by language teachers for language teachers
- Tools for creating teaching materials
- Interactive games
- Material bank with downloadable worksheets
- Picture gallery with downloadable pictures
- www.thelanguagemenu.com



Material Bank

- Ready-to-print materials
- Exercises on vocabulary and grammar
- Dialogues
- Free material copies on www.scribd.com
- Flash cards



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Teachers' Tools

Tools designed to:

- make the lesson preparation non-stressful
- complement your teaching with pictures and ready to-print materials
- motivate and inspire your students by making learning fun

Exercises and worksheets are made with :

- Word Search, Crossword, Bingo, Label the Picture, Fill in the Blank, Flashcards, Matching, Board Game, Word Spiral, Multiple Choice, Scrambled Sentences, Missing Words, Split Words, True or false, Lined, and Categories



Learnwell Oy Language Projects

- Vårdsvenska
- Language on the Move
- Business Mail
- Women of Immigration
- Enjoy Language
- Segundas Lenguas y Nuevas Tecnologías



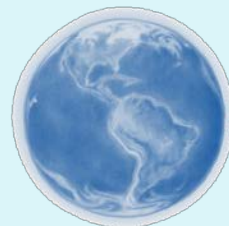
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Vårdsvenska Project



- Language learning and information resource for health care personnel available in four language versions
- Swedish language training (vast material database and learning resources including online exercises, grammar, downloadable material, online games)
- Tools for employment search and networking
- Detailed information about Finland
- Employers database
- CV tool



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Language on the Move



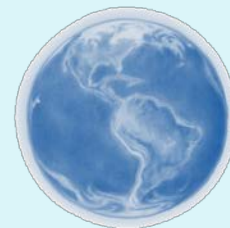
- **NORDPLUS/HORISONTAL project, 2008-2010**
- **Partners: Lithuania, Denmark, Sweden, Estonia**
- Project aims to reach people who use public transport to travel to the Baltic and Nordic countries to work, to study, etc. and help them realize the importance of learning the language of a destination country , a well as the norms and behavior
- Focus is on language intersection with consumerism, family life, globalization, tourism, identity, migration and social justice



Business Mail



- **CIMO – LEONARDO DA VINCI project, business_mail, 2010-2012**
- **Partners: Finland, Italy, Germany, Bulgaria**
- Addresses the needs of marketing/sales personnel of small enterprises (SE) having or wishing to establish business contacts with foreign partners
- Setting up an e-learning platform for the design and delivery of foreign language business courses
- Designing a set of on-line modules aimed at teaching foreign business language and communication skills
- Delivery of a pilot on-line course in English business correspondence to a group of employees of SEs representing all the partner countries
- Final product: on-line course in English business correspondence covering the actual communication problems encountered in import/ export practice of SEs.



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Women of Immigration



- **NORDPLUS project, Nordic Network for Empowerment of Immigrant Women Without Prior Education Experience, 2010-2011**
- **Partners: Finland, Sweden, Norway, Lithuania**
- Forming a Nordic network consisting of VET organisations, Adult Education organisations, NGOs working with integration and gender equality, Social Welfare Offices and Public Employment Centres
- A comparative survey and report on the situation of immigrant women with low educational background in Nordic and Baltic countries, identification of barriers to entering the vocational/educational market in the countries in question
- Elaborating a set of good practices and recommendations for assistance of immigrant women without prior education into the vocational/educational system in the countries in question



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Enjoy Language Project

- Developed for entrepreneurs and people working in the tourist sector
- Enabling people working in the tourist sector with particular “foreign language learning resistance” to establish their “enjoying language” by increasing their interest and uptake of foreign languages.
- Developing foreign language training methodology and concepts by employing learning contents that reflect the personal preferences and interests of the target group
- Developing a Handbook and methodological tool box containing sections for the special requirements of the target groups
- Including aspects of diversity, especially of the cultural and social background of the learners in order to overcome sectoral divides and other cultural differences
- The use of ICT as a very useful incentive for further learning.



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Lenguas y Nuevas Tecnologías Project

- International project in the educational sphere I
- partners from Spain, Italy, Romania, Latvia and Finland
- Focus on second language teaching
 - introducing an innovative way to work in the field of Second Language Teaching
 - providing teachers with teaching base and materials tailored to students' characteristics
 - promoting intercultural dialogue
 - facilitating the access of immigrants to new technologies
 - facilitating learning a second language as a means of integrating personal, social and cultural development
 - providing job placement: motivating and advising to the difficulties in the labor market
 - promoting implementation of future collaborative projects between the different institutions involved in this project.



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Do not hesitate to contact us!

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