

PROFILE

...Creating a stable
economic and social
environment

*Institute of Entrepreneurship Development
Non Profit - Non Governmental Organization*

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Entrepreneurship is a fundamental factor of the economic development of all countries. Even though the European Union promotes the idea of entrepreneurship and innovativeness to its member states, there is still a lack of entrepreneurial culture and mindset in many of these countries. The *Institute of Entrepreneurship Development*, therefore, aims to strengthen the entrepreneurial spirit of all countries and citizens, and especially that in youth, who hold the key to the future. The Institute is a private, non-for-profit organization that was founded in Larissa, Greece in 2005.



OUR VISION

Our vision is to create an environment that promotes entrepreneurship, research and the entrepreneurial spirit and mindset of businesses, creating long-lasting relations with society and the academic community. Our vision is anthropocentric and our basic concern is to provide assistance to citizens and disadvantaged groups in order to improve their places in society, increasing the level of social inclusion and cohesion of these groups.

SOCIAL DEVELOPMENT OBJECTIVES



- Assistance to developing countries in the fields of education and economic and social development
- Promotion of human rights and democracy
- Promotion of activities that contribute to the development of intellectual, economic, social and cultural levels
- Development of actions for democracy and peace
- Contribution to scientific research
- Empowering social responsibility and cohesion
- Protection of humanity and dignity
- Promotion of voluntary effort and volunteerism
- Promotion of economic and social processes of disadvantaged groups

ECONOMIC DEVELOPMENT OBJECTIVES



- Promotion of the philosophy and principles of entrepreneurship
- Development of the scientific field of entrepreneurship, promoting dialogue and co operation
- Support of innovative entrepreneurial ideas
- Offer consulting and training services to organizations and businesses in the field of entrepreneurship
- Co operation with other institutions, organizations, universities...etc. towards the fulfillment of the Institute's aims objectives
- Contribution to policy planning in the field of entrepreneurship

TARGET GROUPS



- Women
- Unemployed persons
- Entrepreneurs / self-employed
- Disadvantaged groups
- Public and private organizations Regions
- Local authorities
- National and European institutions.

MEANS



- Scientific forum
- Scientific publications
- Consulting
- Studies—Research
- National and European Programmes
- Meetings /Conferences
- Collection, creation and distribution of informative material
- Search and diffusion of information via the internet
- Statements and publications in press and media
- Membership in national and international networks

ACTIVITIES

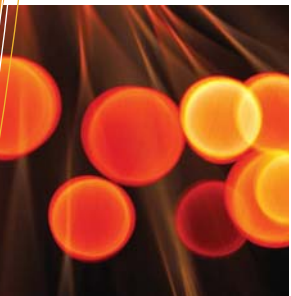
- Contribution to the planning and the adoption of regional and national policies for economic and social development issues
- Initiatives in the field of research and cooperation
- Consulting of disadvantaged groups
- Conferences—workshops
- Electronic forums
- Electronic material
- Networking
- Education—training
- Studies
- Support of innovative entrepreneurial ideas
- Consulting services for institutions, businesses and individuals on issues regarding entrepreneurship
- Collaboration with other institutions, unions, universities...etc.
- Publications—Newsletter
- Promotion of economic, cultural and social development

MEMBERSHIP

- Member of ALDA (Association of the Local Democracy Agencies). Union of institutions in the disposal of local and regional beginnings and urban social organizations and contribute to the local development in the Balkans and Eastern Europe
- CRIN—Child Rights Information Network
- Member of the Anna Lindh Network

INITIATIVES

- Study “Local economic and entrepreneurship in the region of Thessaly”
- Study “Researching the Micro Enterprises’ environment (internal & external)”
- Bi-monthly electronic newsletter



MAIN PROJECTS

- **Network of promotion of equality** through the support of women's employment and entrepreneurship in the Municipality of Kallithea (Rhodes)

It aims to promote employment and to end the differences that are presented between genders in the Municipality of Kallithea. It forecasts the creation of a structure of support for social entrepreneurship of women and in the referral of a nucleus of volunteers for the local community and equality.

- **"WOMEN'S ENTREPRENEURSHIP** – Examination of the obstacles that women entrepreneurs face and the opportunities offered for women's entrepreneurial activation"

The project was materialised by the Center of Counseling and Orientation of Larissa, the Career Office of the School of Agia, Platikambo, Sikoyrio and the Institute of Entrepreneurship Development in the frame of the Operational Programme "Education and Initial Vocational Training" and the actions for the upgrading of the Center of Counseling and Orientation and the Career Office and the founding of new ones.

- **Networking Actions– Cooperation with the Center of Development of Culture of Adapted Sports–2008**

In the frame of the project, the Institute undertook the following activities:

- electronic networking with respective national and international institutions
- operation of an electronic forum of discussion
- organization of workshops
- publication of bi-monthly electronic newsletters
- coordination of the National Thematic Network "TIRTEOS"

- **Youth in Action– Action 4.3 "Entertaining and Edifical Web Design" in Manisa, Turkey–2007**

MAIN PROJECTS (CONT..)

- **Youth In Action—“Youth and Enterprises”**

Focuses on the development of an environmental conscience of youth, businesses and the general public; National project

- **European Programme Leonardo Da Vinci: EMC_Pro, European Professional Experience in Marketing: Accreditation of informal learning the marketing area—2007**

The development of a certification system for Marketing professionals who do not have formal training and education in the field.

Operational Program of Education and Initial Vocational Training: “Researching obstacles of Women e-Entrepreneurship” - Archimed II—2006. The investigation of Gender relation with entrepreneurship over the internet and more specifically the diagnosis of obstacles that prevent or even deter women from professional activation on the internet.

- **Communication Planning of Informative Events—2006**

Communication planning of informative events of Businessmen and their representative institutions on the Confrontation of Industrial Accidents

- **INTERACT Program: Financial Management of Interreg Project (FIMIP) - 2007**

In the frame of the particular program, the Institute materialized the following activities:

- Monitoring—evaluation—technical advice to the project management
- Contribution to the development, documentation and evaluation of questionnaires
- Documentation of sampling methodology
- Contribution to the research field
- Statistical analysis, evaluation and composition of report based on the questionnaires in Eastern Macedonia—Thrace

MAIN PROJECTS (CONT..)

- **Entrepreneurship Networks**

Operational strategy and business mentoring. The objective was the support of potential entrepreneurs in the preparation and composition of a business plan

- **Operational Program of Employment and Professional Training: “Researching women’s Employment Status after their consulting period” - 2005**

- **Operational Program of Employment and Professional Training: “Researching women’s entrepreneurial problems after their consulting periods” - 2005**

- **Regional Operational Program of Eastern Macedonia and Thrace: “Technical Consulting Support for projects’ monitoring of the region of Eastern Macedonia and Thrace 2000-2006”**

Consulting services and technical support of the regional projects

- **Region of Eastern Macedonia and Thrace: “The multi-annual policies effect in the urban area” - 2006**

- **Operational Programme Employment and Vocational Training, EQUAL-SOCIETY Actions for NGOs**

Support Network for gender equality in terms of social entrepreneurship and support of volunteerism

- **Cities for Peace and Democracy in Europe**

Local sustainable development—Promoting Youth Voice





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